

Utkarsh Singh

PRODUCT DESIGNER | UX/UI DESIGNER | ENTERPRISE SAAS | AI & DATA PRODUCTS

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WORK EXPERIENCE

Oracle - UI/UX Designer

July 2025 - Present

- Led end-to-end product design for an AI-powered Database Security Dashboard serving **40,000+ companies**, transforming complex security data into actionable risk insights and preventive recommendations, driving a **22% increase in adoption** and reducing vulnerability identification and remediation time by 35%.
- Led UX for key database security features from discovery to implementation, using user research, user interviews, competitive analysis and workflow mapping to identify gaps and define product opportunities. Translated findings into enterprise dashboards, interaction patterns and prototypes that simplified security monitoring and remediation.
- Partnered with cross-functional Product, Engineering, Data Science, and Security teams to deliver enterprise-scale security workflows that increased feature adoption from 37% to 59%.

Walmart - UI/UX Designer

July 2024 - December 2024

- Led end-to-end product design for an **AI-powered Insights Platform** used by Walmart suppliers, transforming complex analytics into actionable recommendations and **reducing data analysis effort by 70%**.
- Conducted user research, usability testing and workflow analysis to understand supplier decision-making behaviours, translating insights into intuitive dashboards, data visualisations and interaction flows. Contributed to the enterprise design system by developing reusable components, interaction patterns and accessibility standards (WCAG), improving consistency and scalability across product experiences.

Iffco Tokio - UI/UX Designer

July 2020 - August 2022

- Founded the UX design function within the organisation, establishing user-centred design processes, research workflows, design standards, and cross-functional collaboration across Product, Engineering and Business teams.
- Designed and implemented service-level UX solutions and digital interfaces that streamlined complex workflows, **reduced claim processing time by 28%** and **increased CSAT by 57% across 60,000+ users**.
- Conducted user research, stakeholder interviews, workflow analysis, and usability studies to identify critical pain points across core insurance workflows. Led end-to-end product design, including problem framing, journey mapping, information architecture, wireframing, prototyping, usability testing, and design handoff.

EDUCATION

National Institute of Design

Master's in Design (Information Design) - GPA: 8.13/10.0

Aug. 2022 - May 2024

Bengaluru, India

Delhi Technological University

Bachelor of Technology (Computer Science) - Grade: First Class

Aug. 2016 - June 2020

Delhi, India

SKILLS & TOOLS

- **Product Design:** User Experience Design, Product Design, UX Design, Interaction Design, Visual Design, Service Design, Information Architecture, Wireframing, High-Fidelity Prototypes, Responsive Design, Data-Driven Design, Design Thinking, Design Systems, Design Handoff, AI Product Design, AI-powered Experiences.
- **Research:** User Research, User Interviews, Customer Insights, Usability Testing, Research Synthesis, User Journeys, Journey Mapping, User Flows, Personas, Affinity Mapping, Card Sorting, A/B Testing, Data Analysis.
- **Soft Skills:** Cross-Functional Collaboration, Stakeholder Management, People Management, Storytelling, Communication.
- **Tools:** Figma, Figma Make, Sketch, Adobe Creative Suite, Adobe XD, Miro, Jira, Lovable, Cursor, Claude Code, Codex.